

Florence Moyer LLC  
Privacy Policy

Last Updated May 24, 2018

We take seriously your interest in how your information is collected and used. Please read the following to learn about our Privacy Policy.

This Privacy Policy pertains to websites owned and controlled by Florence Moyer, LLC (hereinafter, "Company"), including the websites [FlorenceMoyer.com](http://FlorenceMoyer.com), [PositiveNavigation.com](http://PositiveNavigation.com), and [flomotioncoaching.com](http://flomotioncoaching.com).

Specifically, it outlines the types of information that we gather about you while you are using the Site, and the ways in which we use and share this information. This Privacy Notice does not apply to any information you may provide to us, or that we may collect, offline and/or through other means.

Please read this Privacy Notice carefully. By visiting and using the Site, you agree that your use of our Site, and any dispute over our online privacy practices, is governed by this Privacy Notice and our Terms of Service.

Because the Web is an evolving medium, we may need to change our Privacy Notice at some point in the future, in which case we'll post the revised Privacy Notice on this website and update the "Last Updated" date to reflect the date of the changes. By continuing to use the Site after we post any such changes, you accept the Privacy Notice as modified.

### **What Information is Collected About Visitors?**

The information that we collect about you while you are using the Site falls into two general categories, as described below. The information we collect may be collected directly by us, or it may be collected by a third-party website hosting provider, or another third-party service provider, on our behalf.

#### **1. Information You Provide to Us.**

We may collect, through a variety of technologies and practices, and store information, including personally identifiable information (such as your name, postal address or e-mail address), or other information, that you voluntarily supply to us either while on the Site or in responding via e-mail.

Some examples of this type of information include information that you electronically submit when you contact us with questions, information that you post on our blog, discussion forums or other community posting and social

networking areas on our Site, information that you electronically submit when you complete an online registration for on our Site, and information contained in search requests or questions that you submit to the Site.

We also may ask for information (including a credit card number and other financial information) from those users who make purchases or have payment transactions on our Site.

If you decline to supply or provide us with certain information while using the Site, you may not be able to use or participate in some or all of the features offered through the Site.

## 2. Information that is automatically Collected.

We also collect and store non-personally identifiable information that is generated automatically as you navigate through the Site. For example, we may collect information about your computer's connection to the Internet, which allows us, among other things, to improve the delivery of our web pages to you and to measure traffic on the Site. In addition, certain devices and browsers contain unique identifiers that can be used to identify the geographic location of the device. When you use such a device or browser to access our applications or our websites, your device and/or your browser may automatically collect and/or transmit your device's unique identifier, IP address, location information, the make and model of your device, the wireless provider associated with your device, and similar information. We also may use a standard feature found in browser software called a "cookie" to enhance your experience with the Site. Cookies are small files that your web browser places on your hard drive for record-keeping purposes. By showing how and when visitors use the Site, cookies help us identify how many unique users visit us and track user trends and patterns.

If you want to limit the non-personally identifiable information that is automatically collected while you use our Site, most Web browsers allow you to disable certain functionality or set certain privacy settings. For example, to disable cookies using Internet Explorer, select "Internet Options" under the Tools menu and click on "Privacy." Select "High" or "Block All Cookies." To disable cookies using Mozilla Firefox, select "Options" under the "Tools" menu. If you choose to disable cookies or turn off other functionality, you may not be able to use or participate in some or all of the features offered through the Site.

### **How is this Information Used?**

We use the information we collect from you while you are using the Site in a variety of ways, including, for example, to process your registration request,

provide you with services and communications that you have requested, customize features and advertising that appear on the Site, deliver our Site content to you, measure Site traffic, measure user interests and traffic patterns, and improve the Site and the services and features offered via the Site.

We will not use the information that we collect while you are using the Site, nor will we authorize third parties to use such information, to mail or e-mail promotional offers directly to you unless you have specifically informed us that you would like to receive such promotional offers.

Otherwise, we may share information we collect while you are using the Site with our affiliates and with trusted third-party service providers who assist us in providing services. If you do not wish your personally identifiable information to be used or shared for these purposes, please send an email to [florencemoyer@me.com](mailto:florencemoyer@me.com)

For information about use of your information by us and by third-party advertising service providers for advertising, see the section "Data Collected in Connection with Advertising."

Our Site also includes links to other websites and provides access to products and services offered by third parties, whose privacy policies we do not control. When you access another website or purchase products or services from a third party Site, use of any information you provide is governed by the privacy policy of the operator of the site you are visiting or the provider of such products or services.

We also make some content, products and services available through our Site through cooperative relationships with third party providers. We may share with our provider partner any information you provide, or that is collected, in the course of visiting any pages that are made available in cooperation with our provider partner. In some cases, the provider partner may collect information from you directly; in which cases the privacy policy of the provider partner may apply to the provider partner's use of your information. The privacy policy of our provider partners may differ from ours. If you have any questions regarding the privacy policy of one of our provider partners, you should contact the provider partner directly for more information.

Please be aware that we may occasionally release information about visitors if required to do so by law or if, in our business judgment, such disclosure is reasonably necessary to comply with legal process, or to protect the rights, property, or personal safety of our Site, us, our affiliates, our officers, directors, employees, representatives, other users, and the public.

Please also note that as our business grows, we may buy or sell various assets. In the unlikely event that we sell some or all of our assets, or our Site, is acquired by another company, information about our Site users may be among the transferred assets.

### **Data Collected in Connection with Advertising**

We may use cookies, web beacons and similar technologies, and/or a third-party ad serving software, to collect non-personally identifiable information about site users and site activity, and we may use this information to, among other things, serve targeted advertisements on this site. The information collected allows us to analyze how users use the site and to track user interests, trends and patterns, thus allowing us to deliver more relevant advertisements to users.

We also may use third-party service providers to target and serve some of the advertisements you see on the pages of our Site. We may share non-personally identifiable information, such as type of pages viewed and categories of interest, from our Site with these service providers for their use in displaying ads on our Site. These providers may use their own cookies, web beacons and similar technologies to collect non-personally identifiable information from our Site. These service providers may use that information, sometimes in conjunction with similar non-personally identifiable information gathered through other websites, to deliver advertisements on this Site, and on other websites that participate in our service providers' advertising networks, that are tailored to match the perceived interests of consumers. The non-personally identifiable information obtained by our third-party service providers also may be used to help measure and research an advertisement's effectiveness, or for other purposes.

The data collected in connection with the ad serving and ad targeting on our Site does not identify you personally and does not include your name, address, e-mail address or telephone number, but it may include the IP address of your computer.

The use and collection of information by third-party advertising service providers is governed by the relevant third party's privacy policy and is not covered by our Privacy Notice.

### **Information You Post to Blogs, Discussion Forums and Other Community Posting or Social Networking Areas**

Please keep in mind that whenever you voluntarily make your personal information or other private information available for viewing by third parties online - for example on blogs, discussion forums, or other community posting or

social networking areas of our Site - that information can be seen, collected and used by others besides us. We cannot be responsible for any unauthorized third-party use of such information.

### **Children's Privacy Statement**

This Site is not directed to children under the age of thirteen and we do NOT knowingly collect personally identifiable information from children under the age of 13 as part of the Site. If we become aware that we have inadvertently received personally identifiable information from a user under the age of 13 as part of the Site, we will delete such information from our records.

Because we do not collect any personally identifiable information from children under the age of 13 via the Site, we also do not knowingly distribute such information to third parties.

We do not knowingly allow children under the age of 13 to publicly post or otherwise distribute personally identifiable contact information through the Site.

Because we do not collect any personally identifiable information from children under the age of 13 via the Site, we do not condition the participation of a child under 13 in the Site's online activities on providing personally identifiable information.

### **How To Make Changes to Your Information**

If you have subscribed to one or more of our e-mail newsletters, you may change your subscriber information, modify your subscriptions, and/or unsubscribe from these newsletters at any time by clicking on the links in any email newsletter. If you have any questions about modifying your account or preference information, please contract us at [florencemoyer@me.com](mailto:florencemoyer@me.com).

### **Storage of Information**

All information we gather on our Site is stored within a database to which only we and our hosting services provider are provided access. However, as effective as the reasonable security measures implemented by us may be, no physical or electronic security system is impenetrable. We cannot guarantee the security of our Site's servers or databases, nor can we guarantee that information you supply will not be intercepted while being transmitted to us over the Internet

### **Your California Privacy Rights**

California Civil Code Section 1798.83, permits our visitors who are California residents to request and obtain from us once a year, free of charge, information about the personal information (if any) we disclosed to third parties for direct marketing purposes in the preceding calendar year. If applicable, this

information would include a list of the categories of personal information that was shared and the names and addresses of all third parties with which we shared information in the immediately preceding calendar year. If you are a California resident and would like to make such a request, please submit your request in writing to [florencemoyer@me.com](mailto:florencemoyer@me.com).

### **Notice Of This Statement's Copyright**

This foregoing statement of this website's Terms and Conditions, as well as its Privacy Policy and Disclaimer statements are the intellectual property of Florence Moyer, LLC and are copyright protected. Copying any of the content published on this shall be considered copyright infringement.

### **Questions Regarding Privacy**

If you have questions or concerns about this Privacy Notice, our privacy practices, or your dealings with us, please contact us by sending an email to [florencemoyer@me.com](mailto:florencemoyer@me.com).